



Success with endermologie®

From endermologie® customer to owner of the first British Endermospa®, Sue Ali shares the secret of her success

When did you first meet with LPG®?

I'd heard that ENDERMOLOGIE really worked in helping to get rid of cellulite. I googled ENDERMOLOGIE and after reading the reports, success stories and seeing the before and after results, I booked a course of 10 treatments. I was completely amazed by the results. Realising the potential high demand that this service would attract, I decided to make it my mission to open an exclusive clinic with a holistic approach. I quickly developed the idea to include informal advice on diet and exercise.

Which LPG technology did you purchase?

I decided to buy a Cellu M6® Integral 1 in 2010 and converted part of my home into a relaxing exclusive LPG Clinic. I dedicated it to one-on-one treatments and the results were all positive. Some were much better than others, dependent upon the diet and lifestyle of the client. For example, if a lady in her 50s is having a problem with weight on her hips or abdomen but generally has a good diet and exercise regime then her results will be excellent.

Did you upgrade your LPG® machine? If so, what were the main changes you noticed?

80% of my clients came for body treatments, but many were unaware that the LPG technique could be applied to the face. I started receiving more interest for the facial treatments then decided to upgrade my Cellu M6® with LPG®'s latest face patent, New Endermolift™: this revolutionary technique achieves faster and more impressive results. I also stock the entire face and body skincare range and they've proven to give wonderful results!

How did LPG® influence your business?

After four years of LPG® in my clinic, and being really passionate about Endermologie®, I decided to buy a second technology, LPG Cellu M6® Endermolab 2 and specialise only in LPG treatments. This resulted in the opening of my Endermospa® in Buckhurst Hill, East London, one month

ago. Endermospas are unique places that offer almost 30 years of cellular stimulation expertise: mine is LPG's first one in the UK.



Which are the best LPG® protocols for your clients?

The most popular protocol is cellulite smoothing, but this may change as most clients come on a regular basis. Generally they come to me with a problem area and book a course. After they are happy, they only return for maintenance, which is either once every two weeks or monthly. More and more men are approaching LPG techniques, particularly for the face, and I have quite a lot among my regular clients.

Do you have a story concerning your clients' treatments you want to share with us?

Clients love the technique. It enhances wellbeing and gives them confidence. I treated a woman in her 30s a couple of years ago for cellulite on her legs. She had 12 treatments and was delighted with the results. In fact she was so happy that she later on informed me that after 15 years she was confident enough to wear shorts again.

What's the key to your success?

Firstly, years of study by the professors and doctors in optimising the LPG protocols. Secondly, the passion and dedication of the therapist is essential. And thirdly, the willingness of the client to enable the treatment to work! No treatment (not even surgery) will work for somebody who has acquired a lifestyle-related problem, and is unwilling to change the lifestyle. **PB**

**For more details contact
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